



# EAC-GIZ CREATING IMPACT FOR EAST AFRICANS



## Our Outreach to EAC Citizens



**600,000 +**

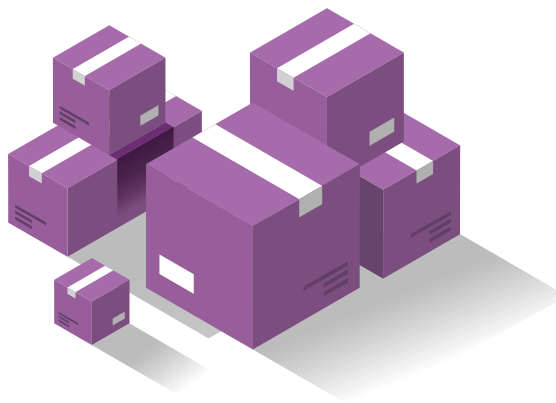
EAC citizens directly benefitted from capacity development, networking, trade expos, exchange visits etc



**22 Million +**

EAC citizens reached through sensitisation, awareness, social media and other multimedia campaigns

## Supported Products Adopted by EAC and its Partner States



**140 +**

Products including key policy documents jointly developed with EAC and adopted by respective Sectoral Council to advance regional integration

## Our Multi-Stakeholder-Partnerships: Joint Engagement with Private Sector and Academia



**40 +**

Products/platforms jointly developed with the private sector to advance regional integration



**70 +**

Universities participating in Innovation Start-Up Programme and Digital Skills Trainings



# Trade in Goods

Our Contribution to Increased  
Trade in Goods in the EAC Region



# 60+

Products on Trade in Goods jointly  
developed with EAC and approved by  
the Sectoral Council

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## Products include:

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1

EAC Fruits & Vegetables Strategy and Action Plan 2021-2031

2

EAC Leather and Leather Products Strategy and  
Implementation Roadmap

3

EAC Pharmaceutical Waste Management Guidelines

4

Harmonised Standards and SPS Measures on Coffee and Cocoa

5

10-Year Regional EAC e-Commerce Strategy

6

EAC Simplified Guide for MSMEs on Cross-Border Trade of Perishable  
Agricultural Goods



# Outreach in Trade in Goods



8,000 +

## Small Entrepreneurs

Supported in connecting EAC markets opportunities through regional and continental trade fairs



20,000 +

## Youth

Trained on cross-border trade e.g., customs processes & procedures, standards, marketing etc



9,000 +

## Women Entrepreneurs

Reached via trainings on cross-border trade



25,000 +

## MSMEs

Trained on quality, value addition, competitiveness, access to finance etc



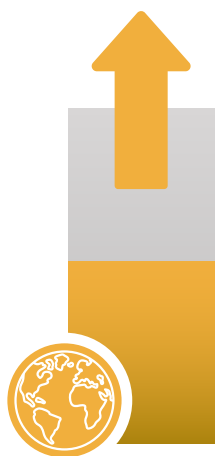
10,000 +

## Private Sector Representatives

Trained on AfCFTA Trade in Goods Protocol and its related annexes including opportunities and market access requirements



# Leading to Impacts



**56%**

Increase in total EAC trade with the Rest of the World (ROW) since 2020; \$77.1 billion in 2020 to \$120.5 billion in 2024



**53%**

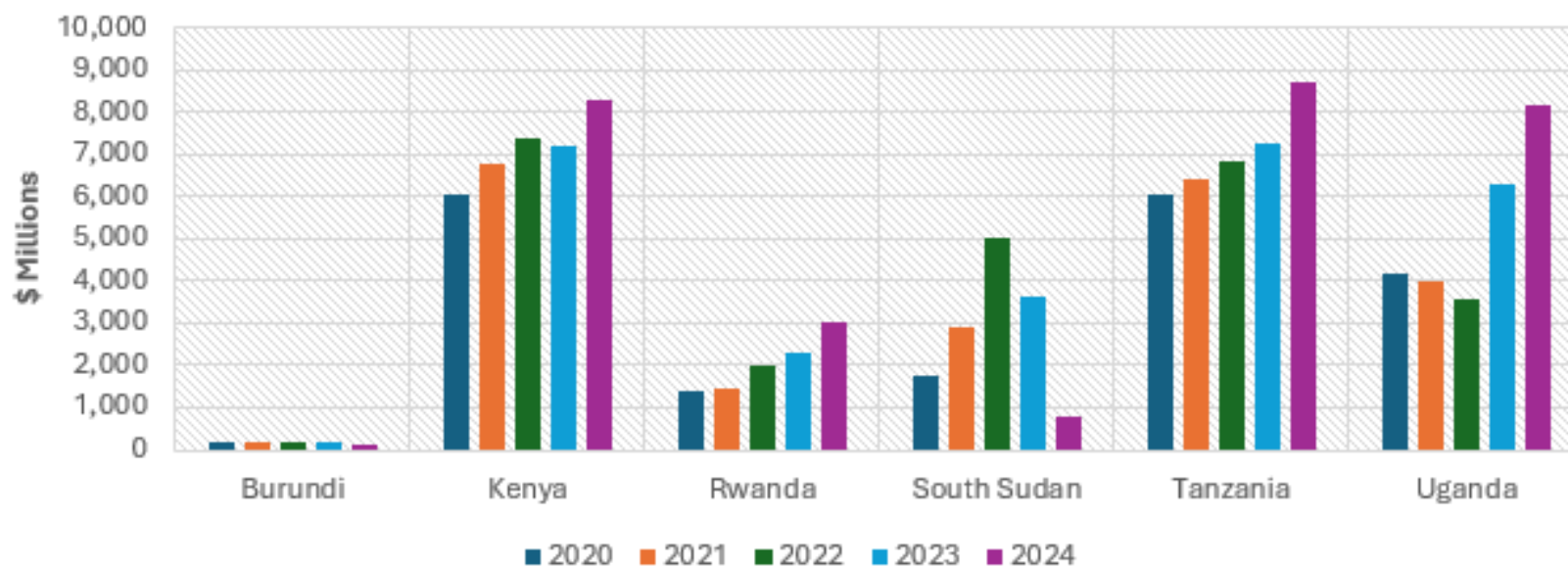
Increase in Intra-EAC trade since 2020; \$9.7 billion in 2020 to \$14.9 billion in 2024



**46%**

Increase in EAC Exports to ROW since 2020; \$33.6 billion in 2020 to \$49.2 billion in 2024

## EAC Partner States Export of Goods (2020 - 2024)



Source: EAC Data Portal

# Trade in Services

Our Contribution to Increased  
Trade in Services in the EAC Region



# 40+

## Products on Trade in Services

Developed jointly with EAC and  
approved by the Sectoral Council



### Products include:

1

EAC Strategy on Trade in Services and its  
Implementation Plan

3

Accession of South Sudan to the Engineering  
Mutual Recognition Agreement (MRA)

5

Visit East Africa - Feel the Vibe Brand

2

EAC Regulatory Framework for Cross-border  
Mobile Money Transaction

4

One Network Area Regulatory  
Framework for Voice Call, SMS and Data

6

EAC Barometer on Trade in Services

# Outreach in Trade in Services



**1,500 +**

## Tourism Stakeholders

Trained under the EAC Online Tourism Capacity Development Programme



**5,500 +**

## Tourism Stakeholders

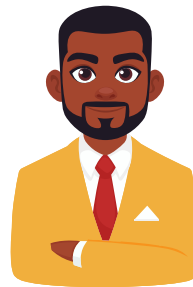
Sensitised on the "Visit East Africa – Feel the Vibe" brand at ITB in Berlin



**1,000 +**

## Women and Youth Innovators

Reached in the EAC Hackathon for solving regional economic integration challenges



**2 Million +**

## Online Audience

Reached via multi-media campaigns on "Visit East Africa – Feel the Vibe" brand



**500 +**

## CSOs Representatives

Supported to participate in CSO dialogue forums across EAC and CSO week in Tanzania



**400 +**

## CSOs and Private Sector

Sensitised on engagement opportunities on regional economic integration during the EAC Secretary General's Forum

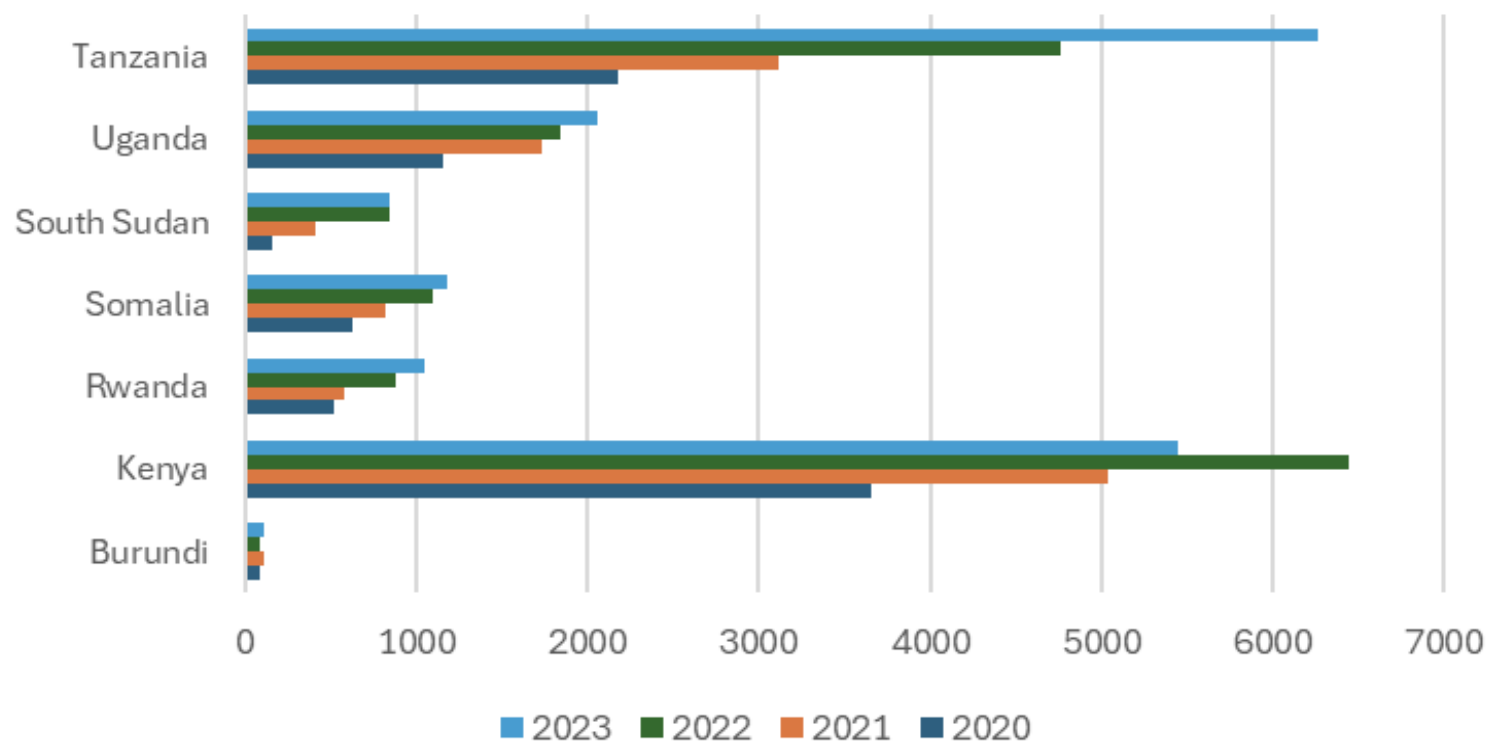


# Leading to Impacts



EAC Services Exports more than doubled between 2020 and 2023 (from \$8.39 billion to \$16.93 billion respectively)

Services Exports between 2020 - 2023 ( \$Millions)





# 10+

## Products on Health

Developed jointly with EAC and approved by the Sectoral Council

### Products include:

1

Curriculum on Pandemic Preparedness with a One Health Approach (PPOH)

2

Guidelines for Surveillance, Preparedness and Response to Transboundary Animal Diseases (TADs) and Zoonoses

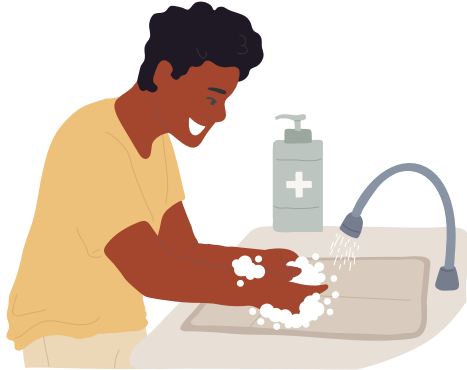
3

EAC Strategy for the Prevention and Control of Transboundary Animal Diseases (TADs) and Zoonoses, 2024-2034

4

EAC Risk and Crisis Communication Strategy





**200,000 +**

## Travelers

Benefited from handwashing facilities at EAC border points



**1,000 +**

## Airport Staff

Trained on COVID-19 Preparedness and Response



**500 +**

## Pool of Experts

Coached on an EAC Cross-border Field Simulation (FSX), for country and regional preparedness, prevention and response to emergency outbreaks



**47**

## Handwashing facilities

Established at EAC border points



# EDUCATION & TRAINING

Our Contribution to Increased Digitalisation,  
Innovation Transfer & Entrepreneurship



# 10+

## Products on Education and Training

Developed jointly with EAC and  
approved by the Sectoral Council



### Products include:

1

EAC Regional Innovation and  
Technology Transfer Strategy

2

EAC Regional Science and Technology  
Platform

3

Mutual Recognition Digital Tool  
for engineering professionals across EAC

4

EAC Regional Policy for Science,  
Technology and Innovation (STI)

# Outreach in Education and Training



**4,000 +**

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## Young East Africans

Trained in Innovation and  
Entrepreneurship and Digital  
Skills



**90 +**

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## Students

Graduated with Masters  
in Embedded and Mobile Systems



**500 +**

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## Engineering Stakeholders

Supported to participate in  
multistakeholder forums on mutual  
recognition of professional  
qualifications and cross-border  
mobility of engineers

# Nature Based Solutions

Our Contribution to Integrated Water Resource Management



# 10+

## Products on Integrated Water Resource Management

developed jointly with EAC and approved by the Sectoral Council



1

Lake Victoria State of the Basin Report

3

Report on Contributions of LVBC Services in Integrated Water Resources Management (IWRM)

5

Guideline for the Safeguards and Gender System for preparation of Integrated Water Resources Management (IWRM) project proposals in the EAC

2

Mid-Term Review of the implementation of LVBC Strategic Plan 2022 - 2026

4

Transboundary Water Governance Frameworks in the EAC

6

Transboundary Coordination Mechanism for Water Quality Management and Compliance Monitoring in the Lake Victoria Basin



# Outreach in Nature Based Solutions



1,000 +

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## Enviromental Enthusiast

Sensitised on the impacts of  
climate change during the  
Regional Mara Day celebrations



300 +

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## Climate Change Experts

Reached during the COP 28 and  
EAC Summit on Climate Change  
and Food Security



400 +

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## EAC Stakeholders

Sensitised on climate crisis and effects of  
climate change in EAC during the 29th  
UNFCCC (COP 29)